



# Ignacio Jimenez

## Marketing / Digital Marketing

### Profile

With 15+ years of marketing experience, I'm Ignacio Jimenez, a specialist in E-commerce and Start-ups. I've thrived in the ever-evolving digital marketing realm, consistently driving growth and innovation for businesses. My mission is to make a lasting impact on these sectors, helping them succeed in the digital age.

### Contact

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### Education

2004 - 2006  
Master's Degree Java J2SE/J2EE  
Microforum, Madrid.

2001 - 2004  
Bachelor's Degree in Arts  
RESAD, Madrid.

2001 - 2003  
Technocal; Degree in IT  
Internet Centre, Madrid.

### Experience

2022 - 2023  
PetHaus.com

#### E-Commerce Manager

Spearheaded a comprehensive digital marketing overhaul that resulted in an astounding revenue increase.

2019 - 2022  
KeraHealth.com

#### E-Commerce Manager

I faced the challenge of significantly increasing the sales figures for a specialized hair loss supplements e-commerce brand across various markets, including the USA, Middle East, and Europe.

2017 - 2019  
The Heart of Europe

#### Digital Marketing Manager

In my capacity as a digital marketing manager, my objective was to attract a greater number of high-quality leads to the company. I successfully fulfilled this role.

### Skills

User Journey ●●●●○ CRM ●●●●○

Performance ●●●●● Analytics ●●●●●